

ESSENTIAL

Essential cookies help make a website more usable, by enabling basic functions such as page navigation and access to secure areas of the website. Without these cookies, the website cannot function properly.

| Cookie name | Provider | Expiry date | Type | Purpose |
|---|-------------------|-------------|------|--|
| CookieConsent for the current domain | happinez.nl | 1 year | HTTP | Saves the user's cookie status |
| PHPSESSID status for all page requests. | happinez.nl | Session | HTTP | Keeps track of user session |
| wc_cart_hash_# | happinez.nl | Session | HTML | |
| wc_fragments_# | happinez.nl | Session | HTML | |
| JSESSIONID page visits. | nr-data.net | Session | HTTP | Keeps track of user statuses regarding |
| AWSELB website on different servers in order to optimise response times. | wpg.blueconic.com | Session | HTTP | Used to distribute traffic to the |
| ll_cookie_wall current domain. | happinez.nl | 1 year | HTTP | Saves the user's cookie status for the |

PREFERENCES

Preference cookies ensure that a website can remember information that influences the behaviour and design of the website, such as your preferred language or the region you live in.

| Cookie name | Provider | Expiry date | Type | Purpose |
|-------------|----------|-------------|------|---------|
|-------------|----------|-------------|------|---------|

None

STATISTICS

Statistical cookies help website owners understand how visitors use their website by anonymously collecting and reporting data.

| Cookie name | Provider | Expiry date | Type | Purpose |
|--|-------------|-------------|------|-----------------------|
| @@History/@@scroll # | happinez.nl | Session | HTML | |
| _ga that is used to generate statistics about how the visitor uses the website. | happinez.nl | 2 years | HTTP | Registers a unique ID |

| | | | | |
|-------|-------------|---------|-------|---|
| _gat | happinez.nl | Session | HTTP | Used by Google Analytics to slow down the request speed |
| _gid | happinez.nl | Session | HTTP | Registers a unique ID that is used to generate statistics about how the visitor uses the website. |
| _ga | spotify.com | 2 years | HTTP | Registers a unique ID that is used to generate statistics about how the visitor uses the website. |
| _gat | spotify.com | Session | HTTP | Used by Google Analytics to slow down the request speed |
| _gid | spotify.com | Session | HTTP | Registers a unique ID that is used to generate statistics about how the visitor uses the website. |
| p.gif | typekit.net | Session | Pixel | |

MARKETING

Marketing cookies are used to track visitors when they visit different websites. Their purpose is to display ads that are tailored towards and relevant to the individual user. These ads thus become more valuable for publishers and external advertisers.

| Cookie name | Provider | Expiry date | Type | Purpose |
|---------------------|--------------|-------------|-------|--|
| MUID | bing.com | 1 year | HTTP | Widely used by Microsoft as a unique user ID. The cookie makes it possible to track users by synchronising the ID in many Microsoft domains. |
| MUIDB | bing.com | 1 year | HTTP | |
| fr | facebook.com | 3 months | HTTP | Used by Facebook to deliver a range of advertising products, such as real-time offers from external advertisers. |
| tr | facebook.com | Session | Pixel | |
| ads/ga-audiences | google.com | Session | Pixel | |
| NID | google.com | 6 months | HTTP | Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. |
| bm_daily_unique | happinez.nl | Session | HTTP | Used to display alternative non-intrusive advertisements if the visitor uses ad blockers. |
| bm_last_load_status | happinez.nl | 4604 days | HTTP | Used to remember whether the website visitor uses an ad-blocking technology. |
| bm_monthly_unique | happinez.nl | 8 days | HTTP | Used to display custom messages to stop the visitor from blocking ads. |
| bm_sample_frequency | happinez.nl | Session | HTTP | Used to remember settings, such as whether the visitor has ignored an objection or has not advertised. |

UID scorecardresearch.com 2 years HTTP Collects information about the user and his/her movement, such as time stamps for visits, most recently loaded pages and IP address. The data are used by the marketing research network Scorecard Research to analyse traffic patterns and conduct surveys to help their clients better understand customer preferences.

UIDR scorecardresearch.com 2 years HTTP Collects information about the user and his/her movement, such as time stamp for visits, most recently loaded pages and IP address. The data are used by the marketing research network Scorecard Research to analyse traffic patterns and conduct surveys to help their clients better understand customer preferences.

GPS youtube.com Session HTTP Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

PREF youtube.com 8 months HTTP Registers a unique ID that is used by Google to keep track of how visitors use YouTube videos on different websites.

VISITOR_INFO1_LIVE youtube.com 179 days HTTP Attempts to estimate users' bandwidth on pages with integrated YouTube videos.

YSC youtube.com Session HTTP Registers a unique ID to keep track of which YouTube videos the user has seen.

UNCLASSIFIED

Unclassified cookies are cookies that we are still classifying, with the providers of individual cookies.

| Cookie name | Provider | Expiry date | Type | Purpose |
|------------------------|-------------------|-------------|------|---------|
| _uetsid | happinez.nl | Session | HTTP | |
| BCPermissionLevel | happinez.nl | 1 year | HTTP | |
| BCPermissionLevelSet | happinez.nl | 1 year | HTTP | |
| BCSessionID | happinez.nl | 1 year | HTTP | |
| BCTempID | happinez.nl | Session | HTTP | |
| KC_RESTART | happinez.nl | Session | HTTP | |
| KCID | happinez.nl | Session | HTTP | |
| last-visited-date | happinez.nl | 1 year | HTTP | |
| last-visited-date-temp | happinez.nl | Session | HTTP | |
| sp_ab | spotify.com | 29 days | HTTP | |
| sp_landing | spotify.com | Session | HTTP | |
| sp_t | spotify.com | 2 months | HTTP | |
| BCSessionID | wpg.blueconic.com | 399 days | HTTP | |
| BCTempID | wpg.blueconic.com | Session | HTTP | |